

# DOWNTOWN IN DECEMBER 2024 EVENT OR ATTRACTION AGREEMENT



## Participation Benefits

|  | \$250                               | \$500                    | \$750                               | \$1,250                  | \$2,000                             | Nonprofit |
|--|-------------------------------------|--------------------------|-------------------------------------|--------------------------|-------------------------------------|-----------|
| Event featured on the Downtown OKC (DOKC) website homepage prior to event              |                                     |                          |                                     |                          | <input checked="" type="checkbox"/> | +\$1,000  |
| Event featured in Downtown in December (DID) website homepage carousel                 |                                     |                          |                                     | <input type="checkbox"/> | <input checked="" type="checkbox"/> | +\$750    |
| Boosted Facebook post for event (targeted audience dependent upon event type)          |                                     |                          |                                     | <input type="checkbox"/> | <input checked="" type="checkbox"/> | +\$500    |
| Event listed as a What's Up Downtown e-newsletter feature for one week                 |                                     |                          |                                     | <input type="checkbox"/> | <input checked="" type="checkbox"/> | +\$250    |
| Event listed in multi-page DID program published in the Curbside Chronicle (Nov - Dec) |                                     |                          | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | FREE      |
| Event mentioned in DOKC social media   |                                     |                          | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | FREE      |
| Event listed in official Downtown in December press release                            |                                     | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | FREE      |
| Event listed in What's Up Downtown e-newsletter  |                                     | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | FREE      |
| Event listed on Downtown in December website   | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | FREE      |

Desired support level

Nonprofits: Select additional benefits, if desired:  +\$250  \$500  \$750  \$1,000

Event Name:  Contact Name:

Mailing Address:

Email Address:  Phone Number:

**Submit full event information at [DOWNTOWNINDECEMBER.COM](http://DOWNTOWNINDECEMBER.COM)**

Details must be submitted by September 6, 2024 to receive full marketing benefits

Questions? Contact Olivia Branscum at [obranscum@downtownokc.com](mailto:obranscum@downtownokc.com) or 405.235.3500

Downtown Oklahoma City Partnership EIN: 73-1593759

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[downtownokc.com](http://downtownokc.com) | [downtownindecember.com](http://downtownindecember.com)

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